YOGURTLAND'S DATA REBOOT: FROM FRAGMENTED POS TO FORECAST-READY OPERATIONS

Countries we operate from

PROBLEM STATEMENT

Yogurtland's distributed retail operations lacked visibility into real-time demand, leading to supply mismatches.

POS data was fragmented across multiple systems (Brink, Bypass, NCR)

No central view of store-wise product demand trends

Manual reporting delayed kitchen prep decisions

No forecast accuracy at SKU or regional levels

INT.'S SOLUTION

Built a **predictive analytics engine** with integrated data pipelines and Power BI-based reporting.

- ✔ **Data Unification via SSIS:** Data unification using SSIS across legacy and NCR POS systems

- ✔ **SKU-Level Trend Dashboards:** SKU-level dashboards showing real-time and historical trends

- ✔ **Regional Sales & Inventory Insights:** Region-specific sales and inventory visualizations

- ✔ **Automated Refresh & Alerts:** Automated daily refresh and alert system for anomalies

- ✔ **Vendor Data ETL & Normalization:** ETL scripts to clean and normalize vendor data feeds

6-Step Applied Process

01

System Audit:
Assessed all POS systems across franchise stores.

02

Data Pipeline Engineering:
Unified multivendor POS feeds into one model.

03

Dashboard Creation:
Built store-wise visualizations with SKU trends.

04

Predictive Logic Integration:
Added forecast models for daily demand planning.

05

Alerting & Filters Setup:
Created rules and filters for demand anomalies.

06

Team Training:
Enabled ops to use dashboards independently.

IMPACT

65%

increase in qualified digital inquiries within 60 days

75%

reduction in bounce rate from mobile users

18%

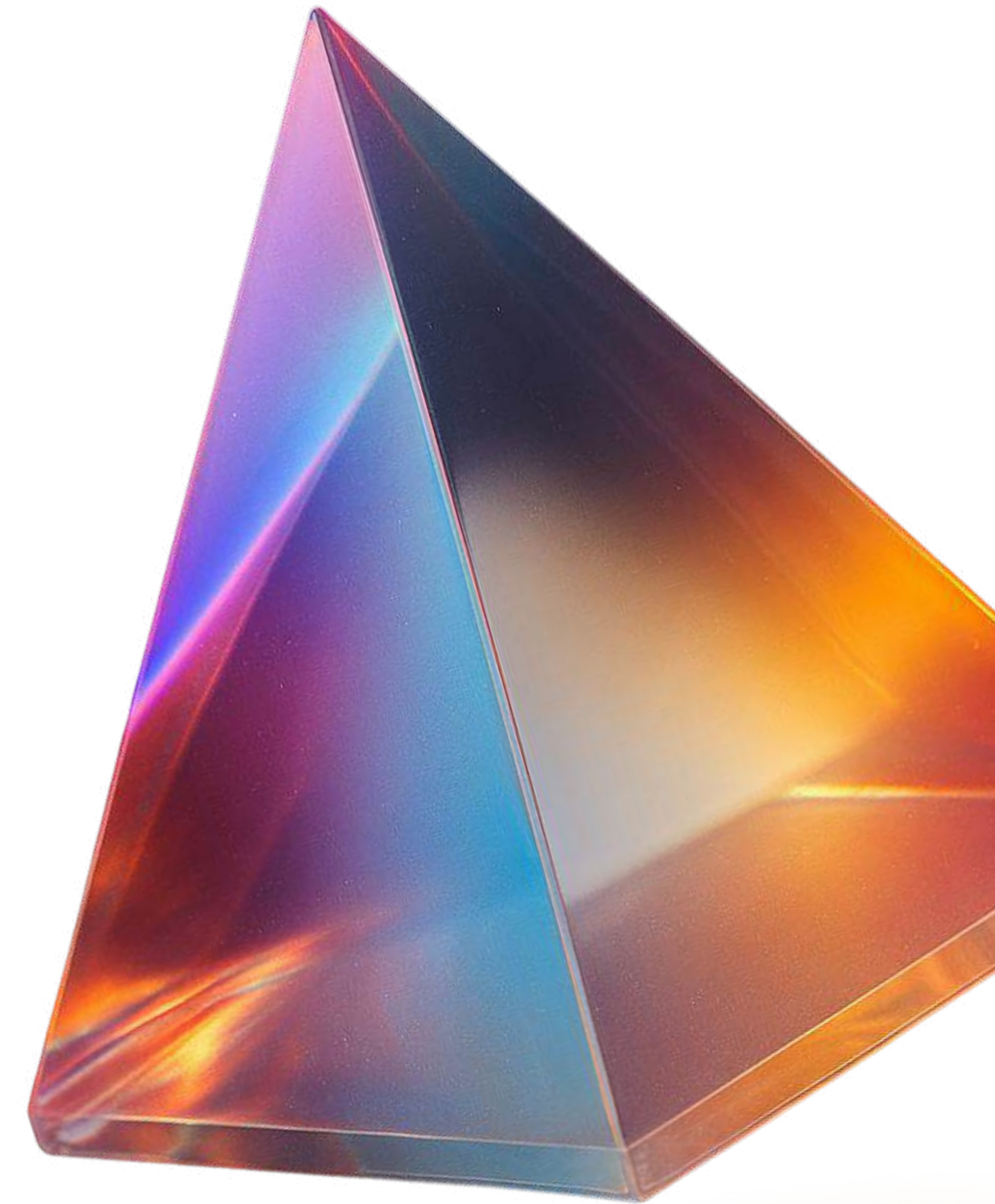**improvement in average session time** on mobile devices

80%

growth in organic visits due to structured SEO

3x

increase in brochure downloads and WhatsApp chats

Baseline established for expansion planning across franchises

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Delight Your Customers
- The easiest way to achieve growth

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