

# A HIGH-PERFORMANCE, REGULATION-READY WEBSITE REDESIGN

Google

4.0 ★★★★★☆

Clutch

4.9 ★★★★★☆

glassdoor

4.5 ★★★★★☆

Countries we operate from





# PROBLEM STATEMENT



DCB BANK

DCB Bank faced challenges with a legacy website that was non compliant with regulatory standards, lacked accessibility, and failed to deliver a seamless user experience.

Non-compliance with modern privacy and accessibility laws.

Performance and reliability issues eroded user trust.

Difficult navigation across critical service pages.

Inconsistent behavior across mobile devices.





INT. delivered a complete website overhaul emphasizing **compliance, usability, and performance**:

- ✓ **Responsive, multi-device design** delivering seamless UX across desktop, mobile, and tablet
- ✓ **Modernized CMS architecture** enabling secure, role-based content publishing and faster updates
- ✓ **Integrated GDPR and privacy controls** with consent management and secure data handling
- ✓ **Performance optimization** through code cleanup, CDN deployment, and Core Web Vitals tuning



# Process Followed: Multi-Dimensional Re-designing

## Speed

Implemented performance optimization (fast load times, optimized code).

## Security

Integrated enterprise-grade security protocols and regular vulnerability patching.

## Scalability

Developed a modular backend to support future digital expansion.

## Sustainability

Leveraged reusable components and eco-friendly coding practices.

## Fluidity

Responsive design across all devices and screen sizes.

## Compliance

WCAG, GDPR, and Indian regulatory standards were baked into design.

## UX

Persona-driven UX mapping and simplified information hierarchy.



### 70%

improvement in **mobile usability score** (as per Lighthouse audits)

### 100%

**compliance with GDPR and SEBI-**  
mandated digital accessibility norms

### 2.3x

**increase in average session duration**, indicating better engagement and ease of access

### 40%

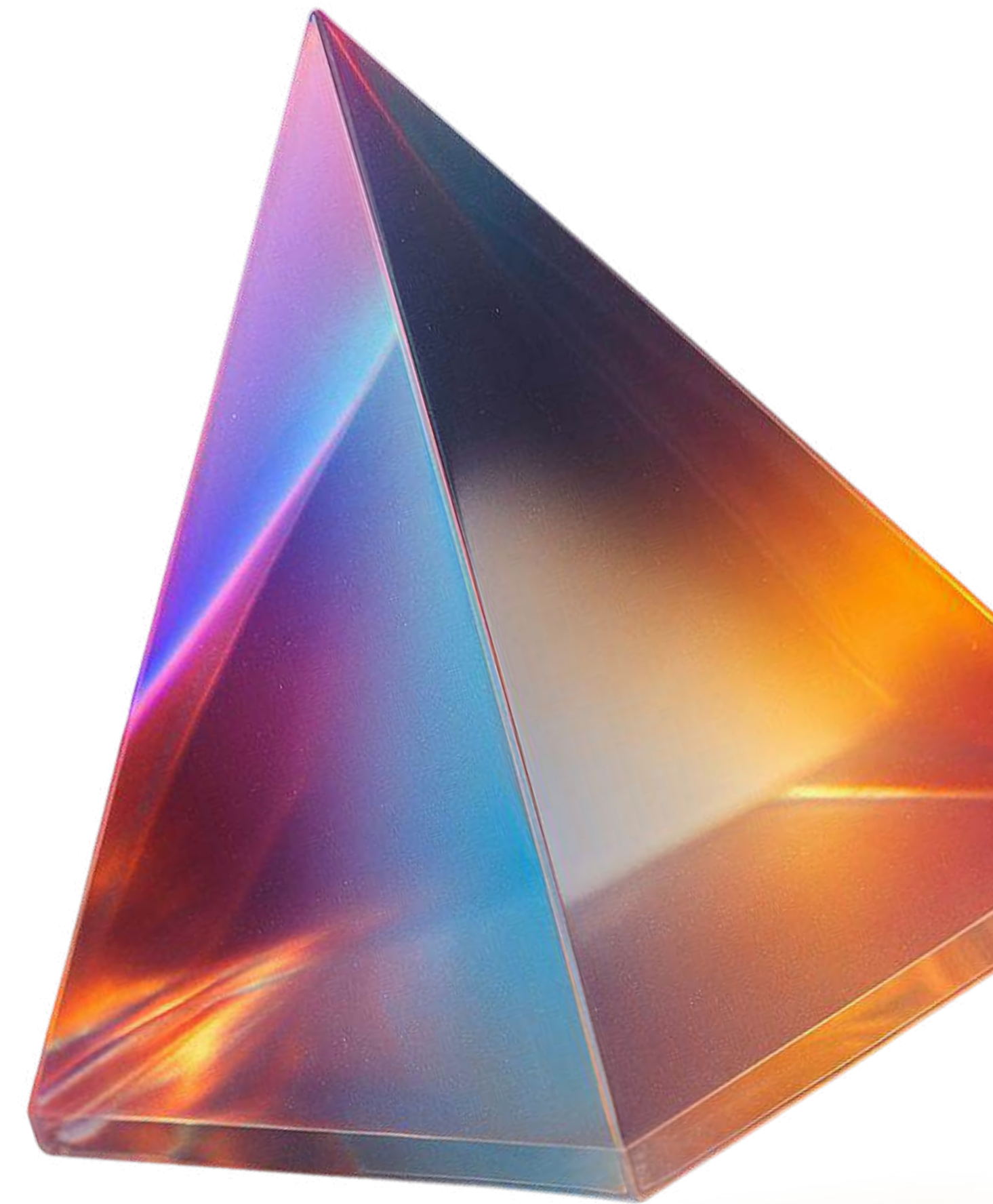
**drop in bounce rate** on key service pages within 3 months of launch

### 99.99%

**uptime post-launch** with significant **reduction in support requests** related to access issues

### 60%

**faster content updates** through CMS restructuring, enabling real-time publishing of regulatory disclosures







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**45+** Countries

**30+** Awards

INT. (Indus Net Technologies) is an award-winning full-stack software engineering solutions company with a pioneering legacy spanning 27 years, over 500 clients, and 11,000 plus client projects. INT. operates at the confluence of Data, technology, and marketing in the digital space.

