

## Talenjaro – India’s First App–Based Career Counseling Service By Zapasya

*- The App Has Been Developed By Indus Net Technologies -*

**Kolkata, 28<sup>th</sup> January, 2016:** Kolkata based start-up company, **Zapasya**, today launched the country’s first ever mobile App-based Career Counseling Service, **Talenjaro**, developed by **Indus Net Technologies**. This application has been designed to offer a real time communication system between career experts and young professionals.

Talenjaro promises to be the one stop solution for providing 24-hour hassle free career counselling service. Talenjaro leverages technology to solve students and young professional’s challenges and provide effective solutions to their queries related to career, interviews, job prospects etc. It’s a service that is imperative to an audience that spans right from professionals who are in job or who are seeking for job to the career and HR experts of the biggest corporate houses.

The app is connected with the most authenticate and professional social networking media – LinkedIn. Only those who are present in LinkedIn can use Talenjaro to communicate with Industry experts to solve their queries.

“The **Talenjaro** app is a one of its kind smart mobile application which we have developed and has a lot to contribute to its users. Young students and professionals can communicate with the experts on their specific career and job related issues and queries like interview tips, resume tips, about jobs, dealing with failure and other general career advice”, said **Mr Abhishek Rungta, Founder & CEO, Indus Net Technologies**.

“Hiring is like selling a product, candidates need to be engaged, pitched. Companies post a job and wait for candidates to apply. There are tools to manage demand like Application Tracking Systems, fulfilment like Talent Management, Human Capital Management, but few for generating demand and nurturing them in the same platform”, said Mr. Indus Khaitan, Partner, Zapasya, Product Builder & Operator, Mobile, Cloud & Security, Silicon Valley

### **About Indus Net Technologies:**

Indus Net Technologies (INT) is an innovative IT service, managed outsourcing & internet strategy company, with unique combination of creativity and technology. The organization has been bestowed with awards like ET Bengal Corporate Awards in year 2013 and Deloitte Technology Fast 500 Asia Pacific in 2011 & 2010. Headquartered in India, INT has offices in more than 5 global locations and caters to a wide range of enterprise clients, digital agencies and emerging companies across various industry verticals like BFSI, MPE, Travel & hospitality, Education, e-Governance etc. in more than 40 countries. With deep industry experience of over 17 years and technological expertise across all major business functions, INT helps corporations and Governments across the globe embrace the “Nexus of Forces” – Cloud/Web based custom application development, Mobility and Digital marketing services to make their business future ready.

### **About Zapasya:**



Talenjaro

**Zapasya is a Start Up studio based out of Kolkata. It is joint venture between Mr. Abhishek Rungta, Founder and CEO, Indus Net Technologies and Mr. Indus Khaitan, Serial Entrepreneur, Technologist and Angel Investor from the Silicon Valley. The start up is an initiative to build and promote new products combining software, hardware and design. The technology partner for this venture is Indus Net Technologies.**

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