

Indus Net Technologies' Success Story Gets Covered by Swiss Radio and Television

The company was being selected for a documentary video on "South Eastern Asia and Eastern India"

Kolkata, India, April 22, 2015 - Indus Net Technologies, a renowned IT service, managed outsourcing & internet strategy company headquartered in India, recently got featured in a documentary video on "South Eastern Asia and Eastern India" by Swiss Radio and Television, a reputed Swiss television channel. A team from the television channel was recently in India for making this documentary video on the culture and tradition, life & business operation in the south eastern part of Asia and the eastern part of India. They selected Indus Net Technologies Pvt. Ltd. for its exceptional upturn in just 17 years. They shot this exceptional documentary video in association with a well-known production house of India.

Scheduled to be made live sometime around September-October, 2015, the documentary video would showcase the eastern India and south eastern Asia in bits and parts. It not just includes how businesses are operated in these parts of the world and how professional lives of people are in these places but even shows the major cities, its social customs, its best eateries and places of visit etc. To be precise, the documentary is all about South Eastern Asia and India as a whole. While shooting this video, the Switzerland based television channel spent a considerable amount of time in different parts of eastern India and south eastern Asia to make this documentary show the true picture of these places. Similarly, while shooting for Indus Net, the entire team from Swiss Radio and Television along with their peer team from the Indian production house spent a whole day in the headquarter of the Indus Net Group.

The major part of the shooting included interviewing Mr. Abhishek Rungta, Founder and CEO of Indus Net Technologies, in different parts of his office. The Swiss television channel was very strategic in shooting the CEO of the company so that the documentary not just portray his professional journey but even reflects Indus Net's journey of 17+ years, how it grew from a one-man organization to a company of 550+ in-house professionals, how Indus Net Technologies successfully established its footsteps in the global market of Cloud and Web Development, Application Development, Digital Marketing and Enterprise Mobility, how life and work culture at Indus Net is all about etc. Apart from shooting the CEO of Indus Net carrying out his daily business tasks like attending meetings, interacting with employees etc., the documentary even covered the training classes conducted at Indus Net Academy, the training

division of Indus Net, to showcase how the company works hard to train young job aspirants to make them ready for the tech world.

All in all, it was a moment to be treasured by the entire Indus Net family. After all, it is a proof of their hard work and success. As Mr. Abhishek Rungta said, "It was a real pride for the Indus Net family to make it to such a prestigious opportunity. We are now looking forward to October, 2015 for its live telecast."

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