



## **Indus Net Technologies Patents the “I Love Technology” Logo**

The company expresses their love for technology

**Kolkata, India, January 29, 2014** – [Indus Net Technologies](#) has recently patented the logo of “I Love Technology”. Headquartered in the city of Kolkata in western India, this company has always been in the forefront as far as technology is concerned. Once again this organization of technology lovers has proved their deep love for technology by patenting a tri-colored “I Love Technology” logo. The logo includes three bright shades of blue, green and pink. The logo shows the blue-colored “I” in capital letter followed by a pink-colored love sign and the word “technology” written in capital letters and in a combination of the aforementioned three colors underneath.

This company has always shown their keen interest in leveraging technology for the betterment of the world. Since their establishment in the year 1997, Indus Net Technologies has taken a leadership role in introducing the world with new technological concepts. The professionals working there simply love to experiment with the different technologies so as to make life and business easier. To name a few of the technologies that they mainly work on are PHP, MySQL, C#, AJAX, WordPress, Drupal, Ruby on Rails and etc.

It was about 12 years ago that this company conceptualized the notion of buying insurance policies via mobile phones. Having a prominent global presence, Indus Net Technologies is among the first few adopters of Cloud and online marketplaces such as Elance. Be it wireless communication or gesture programming, applications and website development for multiple platforms or search engine optimization, they have left their footsteps in every technological field. Some of the key projects where the company was at its best in terms of technological innovation are as follows:

- Converting 156 websites into 1 CMS site for the Government of Uttarakhand
- Automating home switches through mobile applications
- Developing modules on libraries that are based on Microsoft gesture and use Kinect as the motion sensing tool
- Developing Bluetooth solutions through which users can connect to related devices and wrist watches to extract transmit information

Apart from these, the company has worked on VOIP (Voice over Internet Protocol) for platforms like Plivo, Zello and other custom SIP servers. INT has even been among the first few users of PPC (Pay per Click) and social media. Moreover, the company has got a research team which always looks for better ways of leveraging technology; and to justify this love for technology, the company has patented the “I Love Technology” logo.

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