



Indus Net Technologies Acquires Digital Marketing Giant, Techshu

Kolkata, 18th April, 2016: Indus Net Technologies, a leading player in integrated digital services, has acquired majority stake in **Techshu**. The company will now be rechristened **Indus Net Techshu** after the takeover. With this acquisition, **Indus Net Technologies**, will bring into the table success driven digital marketing expertise with the formation of **Indus Net Techshu**.

“**Indus Net Techshu** emerges as the largest digital marketing agency in East India, with marquee brands in its portfolio. This take over will help create synergy to benefit their existing & potential clients. The management team has committed an operational investment of **\$1m** over next one year”, said **Mr Abhishek Rungta, Founder & CEO, Indus Net Technologies**.

Indus Net Techshu will continue to operate independently and will be headed by **Mr. Aji Issac Mathew** as its **CEO** & **Mr Prabhanjan Panigrahi** as its **CTO**. **Mr Abhishek Rungta, Founder & CEO, Indus Net Technologies** & **Mr Bharat Berlia, CIO, Indus Net Technologies** will join the board of **Indus Net Techshu** and bring their extensive experience in building and scaling IT service companies.

About Indus Net Technologies:

Indus Net Technologies (INT) is an innovative IT service, managed outsourcing & internet strategy company, with unique combination of creativity and technology. The organization has been bestowed with awards like ET Bengal Corporate Awards in year 2013 and Deloitte Technology Fast 500 Asia Pacific in 2011 & 2010. Headquartered in India, INT has offices in more than 5 global locations and caters to a wide range of enterprise clients, digital agencies and emerging companies across various industry verticals like BFSI, MPE, Travel & hospitality, Education, e-Governance etc. in more than 40 countries. With deep industry experience of over 17 years and technological expertise across all major business functions, INT helps corporations and Governments across the globe embrace the “Nexus of Forces” – Cloud/Web based custom application development, Mobility and Digital marketing services to make their business future ready.

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