



Indus Net Technologies Accompanies Siddha Group in Their Real Estate E-commerce Journey

The company becomes the technology partner of Siddha Group in their real estate ecommerce business

Kolkata, India, February 10, 2015 - [Indus Net Technologies](#), a reputed IT company in India, has accompanied [Siddha Group](#), the famous real estate giant, in their pioneering journey of real estate e-commerce. Siddha Group has recently launched Siddha Waterfront, an exceptional housing project of 1800 apartments around a natural lake located at Khardah in Kolkata. What makes Siddha Waterfront more exceptional is its facility of online booking of apartments.

Siddha Waterfront is the first ever housing project by a Kolkata based real estate developer that is offering online booking of residential apartments with the option of COD (Cash on Delivery) service. Owing to the recent e-commerce trends all over the world, the real estate group thought it to be viable to tag their housing project with such an advanced online booking facility. After all, according to Google India, 30% of the total online property search is made from smartphones and tablets. This surely reflects the time constrain that people have nowadays; and to address this issue, Siddha Group has joined hands with Indus Net Technologies.

Indus Net Technologies, with its more than a decade of experience in e-commerce development, customization and migration, is an expert in developing world-class e-commerce websites and mobile applications, integrating payment gateways etc. The company is even a certified partner of some of the renowned e-commerce platform providers like PrestaShop, Bigcommerce, nopCommerce, Shopify etc. This rich industry experience has helped the company partner with this real estate giant to offer an easy property purchasing option to the busy buyers of today. Besides the COD facility, the partnership between Indus Net and Siddha Group has resulted in offering a number of other options that make it convenient for people to apply for an apartment in the Siddha Waterfront from anywhere at any time. Indus Net Technologies has implemented the idea of real estate e-commerce in such an innovative manner that apart from registering online to get the application kit and applying online for an apartment, applicants can even check the status of his or her application.

With Siddha Waterfront, the Siddha Group along with Indus Net Technologies has not just aimed at redefining the lifestyle-housing standard in the area but has even tried to take a pioneering step towards real estate e-commerce, which is still in its nascent stage in the City of Joy.

**For further details, please contact Ishani Das
+91 869 771 9660 | ishani.d@indusnet.co.in**