

Press Release

Indus Net Technologies Hosts Kolkata's First Ever Digital Success Summit

Kolkata, 10th August, 2018: India's leading digital service company, **Indus Net Technologies** organized Kolkata's first ever **Digital Success Summit**. The high profile summit was held today at Hyatt Regency, Kolkata with over 25 of India's best technology and marketing minds participating as speakers and sharing useful anecdotes one needs to know in order to develop a successful business. **Shri Debashis Sen, IAS, Additional Chief Secretary, IT & E Department, Government of West Bengal** was the **Chief Guest** for the occasion.

The speakers who addressed at Digital Success Summit included:

- **Mr. Aashish Chopra, Vice President of Content Marketing, Ixigo.com**
- **Mr. Samiran Gupta, Head of India, ICANN**
- **Mr. Ajay Bakshi, Chief Digital Officer, Aegis Ltd.**
- **Ms. Syna Dehnugara, Features Editor, CNBC-TV18**
- **Mr. Abhishek Rungta, Founder & CEO, Indus Net Technologies**
- **Mr. Pallav Nadhani, Founder & CEO, FusionCharts**
- **Mr. Deepak Daftari, Director & CEO e-Siksha**
- **Mr. Madhusudan Shekar, Principal Technical Evangelist, Amazon Internet Services Private Limited**
- **Mr. Mohan Ram, Partnerships Manager, Digital Ocean**
- **Mr. Mukesh Agarwal, CEO & Co-Founder, Innoraft**
- **Mr. Aji Issac Mathew, CEO, Indus Net TechShu**
- **Mr. Ashish Tulsian, Co-Founder & CEO, Posist**
- **Mr. Santosh Panda, Founder & CEO, Explara**
- **Mr. Abhishek Shah, Director & Co-Founder, ConversionX**
- **Mr. Vaibhab Kakkar, Co-Founder, NotifyFox & RankWatch Inc.**
- **Mr. Umesh Bhutoria, CEO, EnergyTech Ventures**
- **Mr. Harshvardhan Kariwala, Founder & CEO VComply Inc.**
- **Mr. Somak Shome, Director of Cyber Security, PwC India**
- **Mr. Avlesh Singh, Co-founder, WebEngage**

The event was organized for business owners, digital strategists, marketers, and people with a passion for creating remarkable organizations. With Digital Success Summit Indus Net Technologies aimed to put a structure in everything businesses do in digital and help them achieve Digital Success through the right strategy and execution.

"We are indeed overwhelmed with the kind of responses we have received for Kolkata's first Digital Success Summit. We decided to host the first Digital Success Summit in Kolkata, which is the new growth Capital of India as we see an exponential rise in digital adoption in the region. Digital sector is



rapidly growing and we need more platforms like this to network accurately and inspire our next generation. The invigorating sessions were enriching in every aspect for all the enthusiastic participants. The Digital Success Summit will be an annual event and we plan to bring in more speakers in the coming years.” said **Mr. Abhishek Rungta, Founder & CEO of Indus Net Technologies.**

Digital Success Summit encompassed interesting insights from 25 + speakers coming from all over India. These speakers are all 'doers' with first-hand experience and knowledge about their domain. All the speakers are heading companies which have a global presence across 100+ countries.

The focus of the summit was on digital infrastructure, business enhancer catalyst, role & influence of digital media & advertising, usage of smart technology and how the internet worked and governed in India.

About Indus Net Technologies:

Indus Net Technologies (INT) is an innovative IT service, managed outsourcing & internet strategy company, with a unique combination of creativity and technology. The organization has been bestowed with awards like ET Bengal Corporate Awards in year 2013, 2018 and Deloitte Technology Fast 500 Asia Pacific in 2011, 2010 & 2017. Headquartered in India, INT has offices in more than 9 global locations and caters to a wide range of enterprise clients, digital agencies and emerging companies across various industry verticals like BFSI, MPE, Travel & Hospitality, Education, e-Governance etc. in more than 40 countries. With a deep industry experience of over 20 years and technological expertise across all major business functions, INT helps corporations and Governments across the globe embrace the “Nexus of Forces” – Cloud/Web-based custom application development, Mobility, and Digital marketing services to make their business future ready.

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